

Super Bowl - *Fans Don't Let Fans Drive Drunk*

SOCIAL MEDIA

Twitter:

1. There's no need to consult the playbook. 📖 The winning play always involves designating a sober driver. 🏆 Fans Don't Let Fans Drive Drunk.
2. See someone about to get behind the wheel after drinking? Intercept those keys! Fans Don't Let Fans Drive Drunk.
3. A game plan is the key to success. Make your own game plan before kickoff by designating a sober driver. 🏈 Fans Don't Let Fans Drive Drunk.
4. Some game plans are worth sharing: Let others know if you're the designated driver! Fans Don't Let Fans Drive Drunk.
5. Drive sober for the win! 🏆 Fans Don't Let Fans Drive Drunk.
6. Make the play of the day: Designate a sober driver. 🏈 Fans Don't Let Fans Drive Drunk.
7. Be the #MVP of the night by being the sober #DesignatedDriver. 🏈 Fans Don't Let Fans Drive Drunk.

Facebook:

1. Some game plans are worth sharing. If you're the designated driver, share your plan, and stick to it! Fans Don't Let Fans Drive Drunk.
2. Don't be afraid to call a foul! If you see someone about to drive drunk, grab their keys and get them a sober ride home. Fans Don't Let Fans Drive Drunk.
3. See someone about to get behind the wheel after drinking? Intercept those keys! Fans Don't Let Fans Drive Drunk.
4. Flag! Drunk driving is the ultimate form of unsportsmanlike conduct! Designate a sober driver. Fans Don't Let Fans Drive Drunk.
5. Make the greatest play of the night by designating a sober driver. Fans Don't Let Fans Drive Drunk.
6. Been drinking? Call an audible! Book a ride share or ask a trusted sober friend to get you home safely. Fans Don't Let Fans Drive Drunk.
7. Real MVPs have a sober designated driver. Fans Don't Let Fans Drive Drunk.
8. Don't get sidelined by a DUI. Stay in the game - if you know you'll be drinking, plan for a safe ride home before you leave the house. Fans Don't Let Fans Drive Drunk.